

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.

Sinclair transmits
in the
electro-magnetic
band free of charge,
and is obligated by
law to serve the
public interest.
When a few large
companies control
the content of the
media, we get more
of what's good for
the bottom line and
less of what we need
for our democracy.
Instead of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.